



2017 Annual Report
Neighbors Helping Neighbors





The Baird & Warner Good Will Network

The Good Will Network was created in 2002 as a way to further Baird & Warner's philanthropic spirit and unite our communities. As a fifth-generation family-owned Chicago business, we believe in the spirit of community and making a positive difference in the lives of people around us. We live and work all over Chicagoland, and we consider it our responsibility to help our neighbors. Through charitable contributions, volunteering, and creative events, our broker associates, loan officers, and staff have now donated more than \$2.2 million and almost 1,000 volunteer hours at Chicagoland nonprofits that focus on shelter and homelessness, particularly for women and children.

*The
Good Will
Network*



Members of our relocation team paint a new mural at the Primo Center for Women and Children



Baird & Warner agents and employees on the way to the Chicago Cares Serve-a-thon

2017

Year in Review

Chicagoland is our home, and we created the Good Will Network to provide ways to support our neighbors. In 2017 we took full advantage of it.

Five Nonprofits, \$120,000

Each year the Good Will Network awards grants to Chicagoland organizations fighting homelessness to help them do even more good in their communities.

This year's 24K of Solid Good initiative awarded five Chicagoland nonprofits with \$24,000 each, and we received incredibly inspiring stories about what the grant would mean for them.

We also wanted the general public to have a hand in 24K of Solid Good by voting for the five charities that would receive a grant. And Chicagoland didn't let us down. The 22,000 votes cast were double those of last year's grant initiative.

When the winners were chosen, we visited each organization to see them in action and get a better understanding of their work supporting those in need.



Housing Opportunities for Women



Turning Pointe Autism Foundation



Marklund receiving their 24K of Solid Good grants



BEDS Plus Care

24K of Solid Good Winner Recipients

- **BEDS PLUS Care:** Since 1988, BEDS PLUS has provided the homeless with a safe place to sleep, homemade meals, professional counseling, and job services.
- **Turning Pointe Autism Foundation:** With a capable, experienced and committed team of professionals and organizations, Turning Pointe provides some of the most comprehensive services for families with autism.
- **Housing Opportunities for Women (HOW):** Through expanding affordable, supportive housing for Chicago and Evanston families dealing with housing insecurity and homelessness, HOW provides families with services to give them lifelong self-sufficiency.
- **PADS of Elgin:** Public Action to Deliver Shelter (PADS) of Elgin, Inc. provides safe shelter, support services and advocacy to homeless individuals in Dundee, Elgin and Hanover Townships.
- **Marklund:** By serving infants, children, teens and adults with profound developmental disabilities and special healthcare needs, Marklund's approach centers on caring for every child and adult as a member of their own family.



The Fox Valley office raised money for Marklund

Spreading Goodwill Across Chicagoland



Baird & Warner Naperville teamed up with their local Jewel-Osco and Boerman Moving, Storage & Logistics for a food drive



The South Loop office answered phones at the live taping of WTTW's "Cornerstones of Rock: American Garage" TV show



Our Home Office went to La Casa Norte to help decorate their facilities for the holidays

Everyone at Baird & Warner takes our efforts with the Good Will Network very seriously, and our local offices are a huge part of that. Every year the agents at each office concentrate their efforts to support their neighbors in their own communities. Here's a sampling of what just a few of them did to help.



Baird & Warner Oak Park held a fundraiser for Housing Forward



Baird & Warner agents and employees, and their families, at the 2017 Chicago Cares Serve-a-thon

Chicago Cares Serve-a-thon

For the fourth year in a row, Baird & Warner joined more than 5,000 volunteers across 30 Chicago locations in the city's largest single day of service: the *Chicago Cares Serve-a-thon*. Baird & Warner's all-star team of broker associates, employees, loan officers, and their families went to the Primo Center for Women and Children. We spent the day building cubbies and benches, repainting walls, creating murals, and breathing new life into the space.

Working Together for Our Neighbors

Lending those in need a hand is just part of who we are as Chicago's top workplace. That's why we initiated the Volunteer Time Off program in 2015, so our employees can have every opportunity to make contributions to their communities.



288

Hours volunteered
in 2017

928

Total Volunteer Time
Off hours since 2015



Local Baird & Warner Offices

Supporting Their Communities

Baird & Warner offices across Chicagoland held fundraisers, auctions, and drives, and volunteer days to bring toys, food, clothing, and comfort to their communities.

Organizations Supported in 2017

| | |
|--------------------------------------------------------|---------------------------------------------------------------------------------|
| 360 Youth Services | Marengo Area Outreach Enterprises |
| Almost Home Kids | Marklund Charities |
| A Safe Place, Zion | Naperville Responds for Our Veterans |
| Barrington Giving Day | Northern Illinois Food Pantry |
| BEDS PLUS Care, Inc. | Orland Park Food Pantry |
| Bonfield Express Foundation | Oak Park-River Forest Food Pantry |
| Community Partners for Affordable Housing | PADS of Elgin |
| Connections for the Homeless | PADS of Lake County |
| Cornerstone Community Outreach | PADS of McHenry County |
| Crisis Center for South Suburbia | Paint Edgebrook Pink |
| Cuba Cares Fund | Pillars Community Service |
| Faith Community Homes | Pioneer Center for Human Services |
| Feed My Starving Children | Realtors Against Homelessness - Township High School District 211 Foundation |
| Fox Valley Food for Health | Respond Now, Inc. |
| Glenkirk | St. Coletta's of Illinois |
| Greater Food Depository - New Hope United Methodist | The Common Pantry |
| Greater Houston Community Foundation | Toys for Tots |
| HOW (Housing Opportunities for Women) | Turning Pointe Autism Foundation |
| Housing Forward | West Suburban Community Pantry |
| Journeys - The Road Home | Wings Program, Inc. |
| | YWCA Women's Shelter |

“When people ask me what’s special about Baird & Warner, I tell them about our belief in doing the right thing. I’m proud our company is made up of so many people who care deeply about the communities we serve. Together, through the Good Will Network, we’ve touched the lives of so many in need and experienced the extraordinary rewards of giving back.”

— **Jennifer Alter Warden**, *COO and EVP of Baird & Warner,
and creator of the Good Will Network*

Visit BairdWarner.com to learn more
about the Good Will Network.

The Baird & Warner Good Will Network Fund

is held at the Chicago Community Trust,
a community foundation serving Chicagoland.

For more information about the Good Will Network,
please visit BairdWarner.com/goodwill.



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